

**WOMEN EDUCATION DEVELOPMENT SOCIAL SERVICE TRUST
(WEDSS TRUST)**

**Sebasthiyarkoil Street, Manakkarambai Village, Vedhiyapuram Post
Thiruvaiyaru Tk, Thanjavur Dt Tamilnadu -613205**

ANNUAL REPORT

A message from the Managing Trustee:

This is great opportunity and a pleasure moment for me to share the activities of our organization through this Annual report. We concentrated the community development and health oriented activities, including the ecology and environment management works during this year. We implemented institutional training, awareness generation and practices changes. Particularly we have been giving efforts for economic, social and other right based works which are being continuously denied to a sector of people in the society. All our activities during this year were performed and implemented in Thanjavur and Thiruvaiyaru Blocks in Thanjavur District and few activities at Karaikkal region in Pondichery UT.

All who are well known about us are well aware that we have been functioning for the welfare of the poorest of poor and the minority of socially and sexually in the society since its inception,.

In this golden occasion, I would like to thank to the well-wishers and land lords without whose financial and physical support, we could do nothing. Apart from all, we deliver our heartfelt thanks to the board members and the staff of our organization who co-operated us in implementing our program successfully during the year. Further we request the all to give hand and extend their support and co-operation for running our organization smoothly to the future year as they done in the past.

Thanking you,

Yours Sincerely,

Managing Trustee.

A. Details of working Area:

District : Thanjavur
Blocks : Thanjavur and Thiruvaiyaru
Village : All Villages in the two blocks

B. Target Population Covered:

Farmers	- 5550
Women	-18496
Adolescents	- 4598
Youth	- 15390
Children	- 4892
Orphaned Children	- 32

1. Vocational Training Program to Rural poor Women:

Community Served

Women in Rural Area

Objectives

The success we found in conducting the Vocational Trainings in the last years and analyzing the condition of the poor women in the rural villages, We established the VTC center for the following objectives as in the previous years.

- To gear the income of the women
- To create continuous employment
- To eradicate the poverty.

Activities entertained:

- Running the established vocational training center.
- Selection of Beneficiaries through SHG.
- Undertaking training for 6 months.

Duration:

Six month per batch

Six hours per day as detailed below:

- 1.Morning 9.30 to12.30
- 2.Evening 1.30 to 4.30.

Trade of Training:

1. Tailoring
2. Wire bag Knitting
3. Beautician.

Location:

The above trainings were conducted by our organization at the location of the Training center at Sebasthiyarkoil St, Manakkarambai Village in Thiruvaiyaru Tk in Thanjavur District.

Coverage:

79 Women in Ist batch and 81 women in IInd batch enrolled and trained.

Output:

Almost 90% of the women enrolled have developed their Skill on the Trades

Outcomes

The trained women started shop and earned money that gives a good Confident among the women.

Evaluation Method Employed

House visit and group discussion

2. HIV/AIDS orientation training program to the Rural Women:**Community Served**

Rural Women.

Objectives:

1. To increase the knowledge about RTI, STI and HIV/AIDS to the sanga members.
2. To emphasis the need of medical management with sex partners while infected by STD and educate the symptoms of RTI,STD and HIV/AIDS to the vulnerable women.
3. To inculcate the safer sexual method of intercourse among Rural population

Strategy: The orientation training was divided into 3 phases, each phases take two hours times in the indoor meeting.. A health educator was undergone 10 days training at CERARD,Thanjavur for this purpose.

For Phase I:

1. Basis information on HIV/AIDS.
2. Function of Reproductive organs.
3. Details about STI/RTI
4. HIV and blood transformation.

For Phase II:

1. Hygiene and health (Personal, sexual and Menstrual Hygiene)
2. Methods of inter courses.
3. Safer sexual behavior.
4. Condom promotion
5. Condom demonstration.

For Phase III

1. Cancers
2. Cervical and uterus cancers.
3. High risk sexual behaviour
4. Prevention method and safer sexual behaviour.

This Program focuses the target people of the rural women Members, at grass root Level at our area.

Coverage

Eight indoor meetings conducted for the target people from 21 villages and covered 239 women.

Output

The women who attended the training have increased the knowledge about the symptoms of STI/RTI, HIV/AIDS, Personal, Menstrual and Sexual Hygiene. The condom is the only preventive method for combating the HIV. For STI/RTI the treatment is must with partner.

Main outcomes:

1. Knowledge about RTI, STI and HIV/AIDS was increased among the SHG members.
2. The target people understood the symptoms of STD and they know that STD is a disease like other diseases, which is easily cured by proper medical management.
3. While taking treatment for STD infection the sex partners are also to be taken for treatment.

4. Fear ness of STD spreading was reduced among the SHG members.
- 5.Changes occurred on gender perspectives among the women. They realized that biological differences are the only difference in between the male and female.
- 6.All the SHG members understood the correct uses of condoms and they realized that it is the only preventive measure.

Evaluation method employed:

Evaluation was exercised internally by the organizational team and also by the team of CERARD, Thanjavur in completion of each phases, through prescribed questionnaire.

Evaluation result:

This program was conducted for 21 villages which covered 653 women in rural area during this year

3.Cancer Awareness Prog.:

Community Served

General public and Women Sectors

Objectives

To create awareness on the cervical and cervix Cancers along with all types of cancers.

Activities:

Awareness meetings

IEC distribution

Coverage

18 village level meetings conducted and covered 17000 population.

20000 bit notices printed and distributed.

Output

A high level awareness on cancers generated among the rural populations

Out comes

Fear on chewing tobacco makes them to avoid much usage of tobacco.

Evaluation Method Employed

Meeting with Group

Observation

Evaluation Result

Youth changed the smoking habit

Some women approached medical management for white discharge.

4. Reproductive Child Health Program:

Community Served

All stake holders in Rural area

Objectives

To reduce the infant mortality rate and maternal mortality rate

To educate the RCH components.

Activity:

Accordingly the program was addressed among the target groups through the following methodology. They are

1. Awareness creation on RCH – Mass meetings, Cultural meetings, Distribution of IEC.
2. Education on RCH – ANC meetings, Eligible couples meetings,
3. Intervention activity - Counseling , referral and house visit.

Coverage: We selected few components of RCH that are safe mother hood and STI/RTI.

Through the above program, we achieved the following as the out puts of the project.

Mass meetings - 16 meetings - covered 18000 population

Cultural shows - 20 Shows - Covered 15000 population

ANC meetings – 10 meetings – 156 ANCs

Eligible couples meetings – 8 meetings – covered – 157 ECs

Out put

The knowledge on RCH components increased among General mass, ANC and ECs

Outcomes

Health seeking Behaviour improved

Evaluation Method employed

Group discussion,

Interaction with the target population and with Health Staff

Interaction with the parents.

Evaluation Result

168 ANCs attended for frequent Medical check up

33 ECs went for temporary family planning

5. Women Empowerment Training:

The Women sector is secondarily treated in the community. They are facing many problems in the Social Standard Institutions from the conception to contraception. They depend on anyone male member in the community for running their social work. Therefore Our Organization started commencing this program for bringing a good respect for women in the community.

Community Served

Rural Women and their life partner

School and out school Adolescents

Objectives

To inculcate the differences of sex and gender.

To educate the gender biases.

To make understand the impact of gender difference in social institutions.

To create awareness and understanding on the work load of female

Activities & Coverage:

Nature walk & Presentation of symbols and its meanings.

Lecture at workshops

Story discussion

Group discussion

Details of activities:

22 indoor meetings conducted and covered 496 women and 537 youths in 65 villages

Output

Awareness on gender equality increased

Respect of men on women changed.

Outcomes

The women have equal and full meal as served to the male

Work burden of women shared in the family by the male sector

The children in the beginning are grown with gender equality
The female children equally given rights with male children
Domestic violence reduced towards the women.

Evaluation Method Employed

House visit
Personal contact with family members
Group discussion.

Evaluation Result

A slight change in the mind of male at a level of 85% in the recognition of the gender equality found

6. Bio diversity Program :

Background: This is a continuation program since last two years with the following background.

1. Heavy loss in agricultural because in put cost hikes every year.
2. No soil fertility because heavy input of chemical fertilizer and lack of knowledge among farmers on poly crop management.
3. There is no knowledge among farmers about the traditional alternative agricultural technology and formula of bio diversity.

Hence with the above problem we implement the program among the farmers with 32 villages.

Objective:

To promote organic farming among another 3500 farmers in the rest of 32 villages

Community served:

We aimed to cove 3500 Small farmers in the 32 villages.

Strategy:

Developing a common package of technology in organic farming.
Indoor meeting and capacity building on Organic farming
Demo on organic farming.

Activities:

1. Selection of small farmers.
2. Formation of master farmers group

3. Indoor training to input organic technology.
4. Demo.

Coverage details:

1. We identified 3590 farmers in 32 villages.
2. We formed 30 farmers groups.
3. We conducted 22 indoor meetings.
4. 11 demos conducted.

Output:

Out of the above program, 88 % of farmers increased their knowledge on weed management, seed management, poly crop cultivation, water Management, soil conservation, pest control technology and understand the merits of inter crop.

Outcomes:

- 145 acres of land brought under organic farming
- 80% of the farmers started to follow the organic farming at their field
- Most of other farmers are coming forward to apply the organic farming technology.

7. Awareness on Migration of Adolescent girls :

Background:

Our staff team reported the following problems during we implemented our other programs in the field. The adolescent girls after finishing their metric or SSLC compelled to stop their education and sent for seeking job at nearby districts or within the Districts. Later to 6 months or 1 year, the adolescent girls exploited economically and abused sexually and returned back to their own village. They hide the secrets of such exploitation and take the girls for Treatment or some other medical management. The motto of the parents is to eradicate poverty and they are not bothering about the other complexities. Therefore, after analyzing these problems we planned to implement the preventive measures.

Objectives:

To create awareness to the community and the parents of adolescent girls against the economic exploitation and sex abuse due to migration.

Community Served:

Through the program we concentrate the rural population and particularly the parents of adolescent girls.

Strategy and Activities:

- ✓ Approach with community leaders.
- ✓ Bringing attitudinal change.
- ✓ Formation of cultural Team.
- ✓ Training to cultural Team.
- ✓ Performance of cultural Team in the village.
- ✓ Formation of village committee
- ✓ Preparation of IEC
- ✓ Distribution of IEC.

This year, we reached program with the following target community:

- ❖ 147 community leaders approached and they got orientation on the topics
- ❖ Most of the parents got aware on the above concepts
- ❖ There is good attitudinal change among the parents on the adolescent issues
- ❖ We printed 15000 bit notices 1500 posters and 800 stickers this year and distributed to the community.
- ❖ We conducted 42 cultural programs in 29 villages. Through the program, we created a good awareness about the exploitation and dangers of migration.

8. Skill training program

Background: There is a large number of students are found unemployed in rural area and they happened to adopt the traditional agricultural work for their livelihood sources. The agricultural resources are seasonable and hence these populations are living in utter poverty. There is no training institute for them to get alternative employment. Hence, we conduct the skill training to rural youth and women.

Community served : Rural youth both men and women.

Target area: 102 villages surrounding to Thanjavur and Thiruvaiyaru Town in Thanjavur Dt.

Location: Sebasthiyar Koil St, Manakkarambai Village in Thiruvaiyaru Tk in Thanjavur Dt

Trade of Training: Cell Phone Repairing & Electrician Training for Male Beautician Course, and Tailoring for Female

Duration; Six Months per batch, 2 batches in a year for each training

Coverage Details

Trades	I st Batch		II nd Batch	
	Admitted	Completed	Admitted	Completed
Cell Phone Training	33	30	38	36
Electrician Course	28	25	29	28
Beautician Course	34	34	33	33
Tailoring	32	32	35	35

Output: All the trainees learnt well on the trades admitted respectively.

Outcomes: Almost 86 % of the trainees joined and created their own Employment.

9.Domestic Violence Awareness program :

Rational: In recent years, the women are mostly affected for the domestic violence. This is practiced by other family members. There is women protected law by preventing and safeguarding the women from such violence. Under the relationship and the communal tied up, they could not go for any remedy under law. Further they are not fully aware on the four types of violence namely Physical violence, Sexual violence, Psychological violence and Economic violence.

Objective: To create awareness on the violence and let them to aware the legal remedy, we conducted this program.

Client group served: The community we selected for the program are none but the women and the girls.

Activity entertained: To reach out the information we started conducting the van campaign in and around the villages of Thanjavur and Thiruvaiyaru blocks in Thanjavur Dt

Plan and Coverage: We planned to conduct 18 campaign programs but we conducted only 15 campaigns. In the van, loud speaker arrangements were made through that recorded audio message broadcasted. Our delegates distributed IEC materials regarding the topics. Through the van camp we covered 21000 populations in 42 villages. It is observed thatthe women increased their knowledge on the legal remedy of domestic violence.

10. SHG Meetings and Maintenance

Goal: To empower the women of SHG in below poverty line on their social economic and capacity Building.

Objective:

- To help the women to help themselves.
- To develop the religious and community harmony.
- To animate the women on their social walk of life.
- To educate the decision making capacity of women.
- To improve the knowledge on health and family welfare.
- Role of SHG on women empowerment.

Subjects covered:

- Function and formation of SHG and its significance.
- Role of animators and representatives.
- Role of members of SHG.
- Functions of Government departments and other implementing agency.
- Records maintained at SHG level.
- Grading techniques.
- Minutes and resolution of SHG.
- Bank operation details.

Methodology:

- Group discussion.
- Lectures.
- Case study.
- Physical exercise.

Resource person:

A team of trainers were undergone training specially for the above subjects and they were sent for training for 7 days at a NGO who approved by Mahalir Thittam. There are 4 trainers available with our organisation for coaching the above training.

Duration of Training:

A& R Training - 1 days.

Members Training- 1 days.

Process and Out put:

This a one day training 32 A&R from 16 groups and 60 members from 2 SHGs participated.

Out comes:

- All the women got aware of SHG Functions, their role and responsibilities.
- All the Representative started to write accounts of SHG
- Almost all the women increased their knowledge about record maintenance.

11. Herbal utilization prog:

With a view to promote the basic knowledge on the utilization of locally available herbals, Our organisation conducted this herbal utilization prog for the SHG mass.

For that, we conducted awareness meetings, Demonstration, workshop and cultural program among the target population. Before organizing these meetings, we approached the herbal practitioners and requested them to co operate us for conducted this prog smoothly.

Accordingly, we covered 20 villages in Ammapettai block in Thanjavur District.

Activities and output:

Activity	Process	Output	Outcomes
Mass meetings	78 Nos	40175 women and 25000 public	Knowledge on herbal improved
Demonstration	228 Nos	29318 people	-Attitude changes attained -Practices to take herbal medicine
Workshop	33Nos	1948 women	-knowledge on

			herbal utilization increased.
Cultural prog	85 programmes	29318 people	Awareness on herbal medicines increased.